



MEDIA RELEASE

**For immediate release
March 16, 2010**

HSC FOUNDATION HOME LOTTERY IS BACK AND THE DEAL JUST GOT SWEETER!

Winnipeg, MB The HSC Foundation's annual Home Lottery launched today with a very special surprise for tickets buyers.

For the first time, the HSC Foundation Home Lottery will award not one—but two—grand prize showhomes. Each showhome is valued at more than \$1 million and will be awarded fully furnished and decorated.

Grand Prize Showhome #1 is a 3,925 sq-foot two-storey walkout. Grand Prize Showhome #2 is a 4,093 sq-ft walkout bungalow. Both showhomes are designed and custom-built by A&S Homes; they are located beside each other in South Pointe (Waverley West). The homes will be open for public viewing seven days a week starting this Saturday, March 20.

"We are thrilled to offer our loyal supporters these two incredible grand prizes," said Sally Flintoft, President & CEO, Health Sciences Centre Foundation. "We encourage everyone to come and tour both showhomes for themselves, and to get their tickets right away. With two million-dollar showhomes being awarded—as well as thousands of other great prizes—we expect tickets to sell very quickly."

The Mercedes-Benz Early Bird Prize Package is another great reason to buy early. It features the newly redesigned Mercedes-Benz E350 Coupe and \$25,000 cash. The package is valued at more than \$95,000, and only tickets purchased by May 13 are eligible to win it.

There are 4,151 prizes to be won, including the latest vehicles, recreational toys, worldwide vacations and more. Each ticket has a 1 in 20 chance to win a prize.

This fundraiser expects to raise more than \$2.7 million in support of the work of HSC Foundation, enhancing patient care and medical research at Health Sciences Centre.

Tickets are only \$100, or save \$50 by ordering a 3-pack for \$250 (3-packs are limited). Tickets can be purchased at the Grand Prize Showhomes, at the outlets listed on the back of the lottery brochure or by calling **1-866-246-4723**. More details at HSCHomeLottery.com.

-30-

Contact:

Sally Flintoft, President & CEO
Health Sciences Centre Foundation
204.787.4391
SFlintoft@exchange.hsc.mb.ca